

FROST & SULLIVAN

MARKET POSITION STATEMENT



Ranked No. 1 Globally
by Sales Volume of Premium
Residential Air Conditioners in 2025

Source: Frost & Sullivan; Based on the research on the global premium residential air conditioner market; Measured by the sales volume of premium residential air conditioners among global companies in 2025; Premium residential air conditioners refer to residential air conditioners with retail prices in the top 20 percent of all units sold in their respective regional markets during the research period. Compared with conventional residential models, premium residential air conditioners in general deliver better performance regarding energy efficiency, noise reduction, level of intelligence, exterior design, quality and featuring more auxiliary functions; Research completion date: June 2026.

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THE IMAGE OF THE MARKET POSITION STATEMENT SHALL NOT BE DIRECTLY USED AS
THE DISPLAY CONTENT WITHIN ANY ADVERTISING ACTIVITIES.

The Instruction Manual of the Market Position Statement

The authorization of the **Market Position Statement** shall remain in effect for a period of twelve (12) months from the date of issuance. Any conclusions contained thereof beyond this period may fail to represent the prevailing market conditions accurately due to the dynamic nature of the commercial markets. Should there be a need to extend the validity date of the authorization for the **Market Position Statement**, please contact Frost & Sullivan for further assistance.

If you intend to use the market position conclusions presented on the **Market Position Statement** for marketing promotional purposes, Frost & Sullivan advises you to use the **Market Position Statement** in compliance with the applicable laws and in strict adherence to the relevant regulatory requirements. Here are some common precautions that should be observed:

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- Please use the text content indicated in the **Market Position Statement** in its entirety, accurately, and truthfully, including both the main conclusions and the fine print annotations, as these collectively constitute the market position conclusion as determined by Frost & Sullivan through the corresponding market research;
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- Please do not misuse, delete, or alter the name and content of the **Market Position Statement**;
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